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## **Mill Hill Primary School Tunstall, Stoke-on-Trent**

### **Creative Partners- New Media Brief** *(draft January 2009)*

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#### ***Mill Hill Primary School***

*Mill Hill Primary School is a large school situated in pleasant grounds serving an area of Tunstall, which consists of private, private rented and council houses and flats. It has a Nursery and so caters for children aged 3 - 11. The children are from varied backgrounds, with a small ethnic minority adding to our school family. The new school, opened in September 2003, bears no resemblance to the old building which was once attended by Robbie Williams. Our new building benefits from the latest technology and allows the children to learn effectively in pleasant surroundings.*

*Our vision for our school within the next three to five years sees our pupils and staff engaged on exciting and stimulating learning journeys together. Where we have a creative curriculum bringing awe and wonder into the classroom and pupils develop the skills they need to fully engage in our rapidly changing world.*

#### **Working with Creative Partnerships**

We are a Change School and have been working with Creative Partnerships since 2005. Most recently our projects have focussed on podcasting, developing brand identity and jingles for our own radio station, alongside work on using drama in the classroom.

More background to the CP projects can be obtained from either the school CP co-ordinators Liz Price or Jan Bettany or from our creative agent, Susan Clarke

#### **This project**

We have set aside £5,000 from our budget this year for a project that we hopes makes the most of the positive attitude to new media that exists at Mill Hill and the potential partnerships with Creative Learning Centres locally.

Our research question

How can creative and imaginative uses of new media support the ways in which teachers and pupils improve their speaking, listening and writing skills throughout the school?

## Creative Partner

Mill Hill Primary School is looking for an exceptional Creative Partner both with strong media skills, and the ability to work in partnership with teaching staff and children throughout the school.

The successful candidate will be able to demonstrate the following qualities and competencies;

- A high level of ability to communicate appropriately with a range of people, especially remembering the wide age range of the children and of cultural backgrounds represented in the wider school community

It is essential that our Creative Partner can get on well with the teaching staff, recognising and respecting the experience and professionalism of all of the partners in the project. We'd also like someone who is dynamic and upbeat and who genuinely believes they will enjoy spending time in our setting and relish the challenges

- A flexible approach and an openness to an organic development of ideas and a willingness to experiment and innovate

As a Change School in the Creative Partnerships programme we are committed to contributing to lasting and sustainable change at Mill Hill. We are looking for a partner who is not going to deliver a product with predetermined outcomes, but is prepared to go on a learning journey with all of us and develop skills and processes based on the strengths of the staff and pupils involved, and of our partners

- A highly developed practice and skills and experience in their field and an ability to transfer knowledge and learning to children and more essentially to staff

We need the project to deliver some key steps up for us all in terms of the use of new media in school. We already have started to use Macs, to podcast and are aware there is much much more we could be doing. The project is really trying to move the staff and pupils on to the next level as far as new media is concerned and to do this as sustainably as possible.

### How to apply

Potential Creative Partners should submit to Mill Hill Primary School, Sunnyside Avenue, Tunstall, Stoke-on-Trent. ST6 6ED by **5pm Monday 26th January 2009**

- a brief statement letting us know how they meet the skills and competencies above, how they would break down the budget and what would their first steps be in starting this project - 2 sides A4 only please
- a CV and any relevant images of their work

**Please mark your submission FOR ATTENTION LIZ PRICE or email [epprice2@sqfl.org.uk](mailto:epprice2@sqfl.org.uk)**

We aim to select from the submissions we are sent. If we feel we need to meet any of the candidates we will ask them to come into school to meet us in late January/ early February. We cannot return submissions so please do not send original/ irreplaceable artwork.

The project activity will take place starting after the February half term and run into the beginning of the Summer Term 2009

### **Technical requirements**

We require all organisations & freelance artists working with Creative Partnerships Stoke on Trent to have public liability insurance of at least £5 million and to have an enhanced CRB disclosure via Stoke on Trent City Council that is **less** than 3 years old. Please confirm somewhere in your submission if you can meet these technical requirements. We will need to have sight of documentary evidence of this only if you are the successful candidate.

January 2009